

Stern Brothers

have now in stock their entire
Fall and Winter Importations
of High Class Novelties

Silks

Gold and Silver
Filles and Satins,
Arabesque and
Royal Brocades,
Plain and Shepherd's
Check Noire Velours,
Self Color
Brocaded Satins
For Evening Wear,
Rich Novelty Velvets.

Dress Goods

Matelasse Effects,
Etamines,
Canvas Hivernal,
Z bilines,
Etoffe Ficelle,
Cheviot Scabreux,
Broadcloths
in all the
Latest Shades
For Costumes.

West Twenty-Third St.

"CAMMEYER"

Stamped on a Shoe
MEANS STANDARD of MERIT
6TH AVENUE CORNER 20TH ST.

THE BIGGEST SHOE HOUSE
IN THE WORLD.

Special Inducement in
WOMEN'S

Dress Shoes,

Suitable for All Occasions.

Commencing Monday Morning
will place on sale a new
and regular line of

WOMEN'S

\$4.00 Shoes.

for

\$2.50

These shoes are made of
genuine imported French
Patent Leather, Soolma
Kid top, and in addition
hand-sewed welt.

The sale will be started with a
large stock in every size and width;
nevertheless, expecting the demand
to be tremendous, I would advise all
intending purchasers to respond at
once and avoid the disappointment
of not being able to secure their size.

MAIL ORDERS RECEIVE PROMPT ATTENTION.
MY NEW FALL CATALOGUE MAILED FREE ON
APPLICATION.

CAUTION.—Having no agencies or branch
stores, my shoes can be purchased only at my
establishment.

A. J. CAMMEYER,

6th Ave., Corner 20th St.

BE IT KNOWN TO ALL
THAT A. F. JAMMES,

609 BROADWAY and 4 WEST 27TH ST.,
will sell the best French Jewellery, Clocks, Handkerchiefs,
Gloves, Canisters, Silverware at unapproachable
prices. A few illustrations: Pearl Soap, 3c; Roger &
Daniel's Vera Violet Extracts, 5c; Roger & Daniel's
Palm Violet Extracts, 4c; Oriza Violet, 5c;
Elinor's Brilliantine, 15c; Pinaud's Quinine,
Lisierine, 4c; 5c; handkerchiefs, 10c; the hand-
kerchiefs, 5c; 10c; 20c; 30c; 40c; 50c; 60c; 70c;
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SEGEL-COOPER

THE BIG STORE.

IT IS NOT SO MUCH
WHAT YOU SAY AS
WHAT YOU DO.

—Claiming to sell cheaper does not count much with the people
unless it is backed up by the facts. We are afraid some of those
who have assumed such an air of cheapness since THE BIG
STORE opened will find this out to their sorrow. So far we have
said very little, but we have been acting every day. You have only
to read our competitors' advertisements to see how they are feeling
it. We have already revolutionized some things in New York re-
tail, and as fast as we can get the machinery going we will
change other things. Here are a few starters towards readjusting
prices to a low scale never known before in this city.

In the Great Crockery Store.

Bouquet Lamp, delicate decorations, with
ground globe, complete, ready for lighting, equal
value, has always been sold elsewhere
for not less than \$4.00, our price

We have purchased 500 samples of artistic
Bouquet Lamps, with heavy raised paste gold
decorations and globe to match, usually quoted by
department stores at \$25.00 each. While
they last we will sell complete

Maddock's Toilet Sets, under-glazed deco-
rations, in three colors, set complete, with Jug and Basin, Mouth
Ewer, Mug, covered Chamber and Soap Dish, 9 pieces in
all, for to-morrow's sale

Genuine Carlsbad Sugar and Creams, thin transparent
China, dainty spray decorations, with stippled gold, for this
sale, per set

Genuine Carlsbad Dinner Set for family of 12 persons,
102 pieces, neatly decorated, with gold edge on each piece,
usual price \$13.75, our price

Furniture. Third Floor.

Solid com-
fort, Sanitary
Couch, 32
inches wide,
feet 6 inches
long, 60 tem-
pered steel
springs in
every couch,
covered with
AI corduroy or
Keizer plush,
and would be a
bargain in ex-
clusive furniture stores at
\$15.00; our price

Solid oak, 35
inches deep, with
round and bevel
French plate
mirror, all quar-
ter-sawn oak,
two large draw-
ers, one divided
in velvet lined,
three parts for
silver and two
small ones; 7
feet high, and
sells at many stores for
\$40.00; our price

Solid oak, 3-piece Bedroom Suit,
dresser, bedstead and washstand with
made, well trimmed and well
finished; sale price

Solid oak Sideboard, velvet lined
drawer, oak runners on same, made in
Grand Rapids, French bevel
plate mirror, 4 ft. wide, over
8 ft. high

Corsets.

450 pairs
Nemo Cor-
sets, white,
drab and black,
sateen,
boned bust,
twoside steel,
daintily em-
brodered all
over with silk
flosses figure, sizes 18 to 20;
our price

324 pairs H. & S. Corsets, white,
drab and black sateen Corset, extra
long waisted, gored hip, heavily boned,
sizes 18 to 30; the usual price
in N. Y. is \$1.50; our price

300 pairs Elite and French gored
Corsets, white and drab, of fine coutil,
black of fine sateen, sizes 18 to 30;
the N. Y. stores' regular price
\$1.75; our price

300 pairs Elite Corsets of finest
coutil, in white and drab, black of
French sateen, heavily boned, Venus
back; the usual quality sold
everywhere for \$2.50; Monday

SILKS.

150 pieces Rich Novelty Silks, large
variety of styles and combina-
tion colorings, at, the yard

4,800 yards magnificent quality
Broche and Striped effects, all the
New Colorings, Silks in the usual
yard considered worth \$1.25
the yard; marked

BLACK SILKS.

50 pieces Black Silk Satin, extra
heavy quality, a very fine
offering, at, yard

6,500 yards Black Figured Silks and
Satin, all pure Silk, in the very
latest and most stylish patterns.
These Silks will be taken about as
great bargains. You will find them
Monday at the Big Store at,

Black Dress Goods.

100 pieces strictly all wool French
Serge, in black and all the colors
you can now buy them while
they last at, upward

The Three Great Values at 25c.

We shall continue the grand Black
Dress Goods Sale of
40-in. Crepe Cheviot and Boule,
54-in. Lustre-Mohair Sicilian,
all of which your choice for .25.

Special in High Grade English
Black Dress Goods.

Real Plerola Mohair Cloth, one of the
nobliest, most popular and scarcest of
this season's fabrics; we show a large
variety and designs for Monday's spe-
cial; also including a choice assort-
ment of Fancy Jacquards, Canvas
and Crepe wear, all at one
price

High-class novelties of the leading
English and German fancies. We shall
put on sale just 50 pieces of the
above—now for Monday only.

Ostrich Feathers.

Gloss black Ostrich Plumes,
10 and 12 inches long.

ADAMS & CO. | ADAMS & CO. A GIGANTIC BARGAIN SALE OF SILKS

that will be the most important silk offering the
women of this generation will probably ever see.

WE HAVE BOUGHT at SHERIFF'S SALE
FROM EDWARD J. H. TAMSEN, SHERIFF

of the City and County of New York, the entire stock of
the McFarland Silk Manufacturing Company (factory,
Bayonne, N. J.; salesroom, 81 Grand st., N. Y.) between
one-third and one-quarter of its market value—a pur-
chase amounting to over a hundred thousand dollars,
all in silks made for this season's trade. The stock
was seized by the Sheriff on a writ of execution on
behalf of the creditors, and sold by him for their benefit.

In this world of ours the misfortune of one is often-
times the gain of another, and thus it is that through
the failure of the McFarland Silk Company we are able to
offer our customers reliable silks at a trifle more than the
prices they'd pay for cotton dress stuffs in the regular way.

A FEW ITEMS SELECTED AT RANDOM OUT OF SCORES AS GOOD:

75c. to \$1.25 Silks at 39c.

10,000 yards of two-toned Taffeta
Silk, in exquisite blendings of
every conceivable combination of
colorings; in every reliable silk
department in this town these
qualities sell from 75c. to \$1.25
a yard, and our price is
only

75c. Silks at 29c.

15,000 yards of all-silk double
warp black Cashmere Twill Dress
Silks; which cannot be duplicated
in any other house in this city for
less than 75c. a yard, our
price only

75c. to \$1.25 Silks at 39c.

50,000 yards of black Armure,
Peau de Soie, and Taffeta Silks,
and 24-inch triple warp, extra
heavy black Foulard Silk; all four
styles in a rich, high lustre, and
sold everywhere from 75c. to \$1.25
a yard, and our price is
only

50c. Silks at 19c. a Yd.

15,000 yards 32-inch Lyons all-
silk Florentine Silks, in the hand-
somest street shades and all the
evening tints and plain black; the
price elsewhere is 50c. a
yard, and ours only

\$1.25 Silk Fayettes at 49c.

15,000 yards of 42-inch Silk
Fayettes, in plain black and all
the popular shades; sold every-
where for \$1.25 a yard, our
price only

Velvets Almost Given Away

5,000 yards Lyons velvets in
popular shades; have been selling
for 50c. a yard, reduced to
close out to

A SPLENDID BICYCLE OFFER.

Isn't it wiser to buy a good, strong, safe, serviceable, and easy-
running wheel like the well-known

FALCON BICYCLE, at 39.95,

made by a reliable Bicycle Manufacturing
Company, than to endanger life or limb by
buying an old-style, poorly made wheel of the
cheap and common sort with which the mar-
ket is flooded, and for which you have to pay
only a trifle less than we ask for the Falcon?

The Falcon Bicycle (for men or women) is
guaranteed by the manufacturers (backed by
ours), the Yost Mfg. Co. of Toledo, O., for
one year from date of purchase.

Corset Bargains.

A lot of 25 dozen of the
celebrated C. P. Corsets
(samples, in gray, white,
and black, the pair
Worth 2.75; 2.25
At 1.19 1.48

The celebrated Z. N. Na-
dine hand-made French
Corset, gives a slender,
graceful outline in the
form, made of black
French sateen or gray or
white French coutil, with
every part warranted; sizes
18 to 30, a regular
\$2.00 corset, the pair

Ladies' English black cashmere
Hose, fine ribbed, and high-
spliced heels and toes; an excel-
lent quality; cannot be matched
elsewhere for the price. No ex-
change, no mail orders filled
from this lot, the pair

Ladies' warranted fast-back
imported cotton Hose, every pair
with double soles and high-spliced
heels and toes; an excellent stock-
ing for wear and well worth 25c.
a pair (no mail orders filled
from this lot, the pair

Children's imported cashmere
Hose, in solid black, in plain or heavy ribbed
about 75 per cent. wool. They are made by
the best ribbed underwear manufacturers in this
country and are sold all over the country at \$1.
shirts, all sizes, 34 to 4